

ARI MALKA

New Ways To Work Senior Vice-President

LOCATION

Los Angeles, California

EXPERTISE

- Workforce Development Evaluation
- Public Workforce Systems
- Opportunity Youth Research
- Program & System Assessment
- Youth & Adult Employment Programs
- WIOA and AJCC Service Delivery
- Data Systems & Continuous Improvement
- Mixed-Method Research

EDUCATION

University of Houston
Ph.D., Industrial & Organizational Psychology
2012

University of Houston
M.A., Industrial & Organizational Psychology
2009

University of Texas, Austin
B.S., Psychology
2004

WORK EXPERIENCE

Principal Researcher & Evaluation Consultant Independent Contractor	2014–Now
Principal Researcher CSU Northridge	2016–2019
Manager, Leadership & Organizational Development DirectTV	2014–2014
Human Capital Consultant PDRI	2011–2013
Applied Research Intern NASA, Human Research Program	2010–2011

ABOUT ME

Dr. Ari Malka is Senior Vice President of Research & Evaluation at New Ways to Work, where he leads applied research, program evaluation, and strategic learning initiatives focused on workforce development, education, and employment systems. Trained as an industrial and organizational psychologist, Ari brings expertise in organizational effectiveness, program evaluation, training and talent development, performance measurement, and applied research.

His work helps public agencies, workforce boards, nonprofits, and education partners understand how programs are operating, what outcomes they are producing, and where systems can be strengthened. He has led evaluations and strategic assessments of workforce systems, career pathway initiatives, youth employment programs, opportunity youth strategies, violence prevention initiatives, and organizational capacity-building efforts. His research has informed workforce planning and policy discussions across California and has been used by state agencies, regional partnerships, and philanthropic organizations to support evidence-based decision-making.

Before joining New Ways, Ari worked in organizational consulting, higher education, and applied research, including roles with PDRI, DIRECTV, NASA's Human Research Program, ExxonMobil, and California State University, Northridge. Across these roles, he specialized in employee assessment, leadership development, training evaluation, organizational performance, team effectiveness, and research methodology.

DATA TELLS YOU WHAT'S HAPPENING. LISTENING TELLS YOU WHY.

New Ways to Work