

ERIC **MOORE**

New Ways To Work Program Director

LOCATION

Los Angeles, California

EXPERTISE

College & Career Preparation

EDUCATION

NASD Securities License, Series 6 & 7
1990

WORK EXPERIENCE

Founder & CEO 1998–Now
Educate California

Financial Advisor 1993–1998
American Express Financial Advisors

Personal Financial Advisor 1988–1993
Wells Fargo Securities

ABOUT ME

As founder and CEO of Educate California, Eric Moore has developed an organization whose mission is to ensure that all California youth graduate high school prepared for college and careers. Educate California exists to combat California's more than 400:1 student-to-counselor ratio, by providing 14-24-year-old youth, their families and organizations that empower youth, with resources that historically would be provided by high school counselors.

Moore's professional experience includes 8 years as a financial advisor with Wells Fargo Securities and American Express Financial Advisors. In 1998, Moore founded Educate California after experiencing first-hand how parental engagement helped his struggling son graduate high school. In the year 2000, Moore officially transitioned from advising families on investments, estate planning and other financial matters to helping families prepare their children for life after high school.

In the community, Moore serves as Chairman of the Board of Directors for Executive Service Corps of Southern California (ESC), an organization that provides coaching and capacity building for nonprofits. Moore also serves as a consultant to the California State University Chancellor's Office.

A native of Los Angeles, Moore studied Organizational Psychology at California State University, Long Beach. His personal interests include non-profit development, do-it-yourself home projects and his dog. Moore resides in Los Angeles, California with his wife Katrice. They have two adult sons.

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New Ways to Work