

LEONARDO **CABLAYAN**

New Ways To Work Consultant

LOCATION

Pasadena, California

EXPERTISE

- Nonprofit Management
- Fund Development
- Youth Development
- Board Development & Governance
- Entreprenuership
- Financial Literacy Education
- Marketing & Communications

EDUCATION

CSU Long Beach
B.A., Political Science & Public Administration
1981

WORK EXPERIENCE

Public Communications Officer 2024–Now
LA Metro

Program Manager 2024-2026
CSU Los Angeles

Director 2020-2024
Brotherhood Crusade

Vice-President 2010-2019
Project Hope

ABOUT ME

Leonardo is a gifted communicator, connector and a dedicated nonprofit professional. With over 25 years of leadership in the nonprofit industry, Leonardo has served as Western Regional VP for Operation Hope educating youth in financial literacy and VP of Adult Financial Literacy through Operation Hope's HOPE Centers. Additionally, Leonardo has served as Director of Brotherhood Crusade's Youth Source Center, where he managed a team responsible for workforce development, academic planning and achievement, community outreach and service delivery, and support services. Working to empower small businesses, Leonardo has collaborated with local community-based organizations and public sector agencies to educate and provide resources with organizations that include: Community Coalition, LAEDC, BizFed, Los Angeles, LAECD and others.

Ensuring that citizens know about resources, services and information necessary for success, Leonardo has always been in influential leadership positions, making sure that everyone is informed and able to live life to the fullest. Whether it be in technology as a services sales consultant for Hewlett Packard and Compaq, assisting first time home buyers gain home ownership with Wells Fargo and Countrywide, or volunteer and board leadership positions with the Pasadena Tournament of Roses, Crenshaw YMCA, Crenshaw Chamber of Commerce or the Pasadena Branch of the NAACP.

COMMUNITY BUILDING THROUGH ATHENTIC GROUP AND INDIVIDUAL ENGAGEMENT, RESULTS IN TRUE PROGRESS!

New Ways to Work